



# Children Uniting Nations

*and Ambassadors of Goodwill*

**Pierce Brosnan ★ Wyclef Jean  
Radha Mitchell ★ Jane Seymour**

Invite you to attend

***our star studded***

***Awards Viewing Dinner  
and Celebration***

**4:00 p.m. Sunday, February 26<sup>th</sup>, 2012**

**Global Humanitarian Award Presented to  
Metta World Peace  
Good Work(s) Make a Difference**

**at an historic private Beverly Hills estate**

**Seating is extremely limited. Reserve your table now.**

**Call Kimberly Ray at 818-905-9831**

This event is not affiliated with nor endorsed by the Academy of Motion Picture Arts and Sciences



*A note from our founder.....*

It is my great pleasure to inform you that Children Uniting Nations (CUN) is, once again, hosting our Awards Viewing Dinner and Party. As always, this will be an elegant, black-tie evening with major celebrity guests on the red carpet. Our chefs will create an exquisite gourmet meal and after the live streaming awards telecast, we will have live entertainment by award winning performers.

***As we watch Hollywood's dreams come true, this evening is about the most voiceless children in our community who are afraid to dream.***

In spite of the toughest times America has ever faced, we have been fortunate at CUN with the dedication and commitment of our donors, staff and volunteers that we have not had to cut programs. But we need your help to keep the mentoring program and academic mentoring centers up and running and increase our services to those who are in desperate need of our help.

Our relationship/life skills mentors; academic mentors and occupational mentors make miracles happen every day.

There is something for everyone in the sponsor package. I know you will be as generous as you can. While you're enjoying the most glamorous Hollywood evening in one of the most historical Beverly Hills estates you are saving our most needy children from a life without hopes and dreams.

Warm regards,  
*Daphna Edwards Ziman*

About the event.....

This star-studded, *invitation only* event offers a black tie dinner, live entertainment and dancing. The exclusive guest list has included Academy Award® nominees, presenters and a number of internationally known stars.

The Children Uniting Nations Award Celebration and Viewing Dinner has featured performances by Grammy Award® winning artists including Chaka Kahn, Wyclef Jean, Jose Feliciano and Natalie Cole.

We invite you to be part of this spectacular event by supporting Children Uniting Nations as a sponsor. We will be happy to tailor a sponsorship package complimentary to your company's marketing goals and objectives.



Just a few of our celebrity guests from previous award dinners....

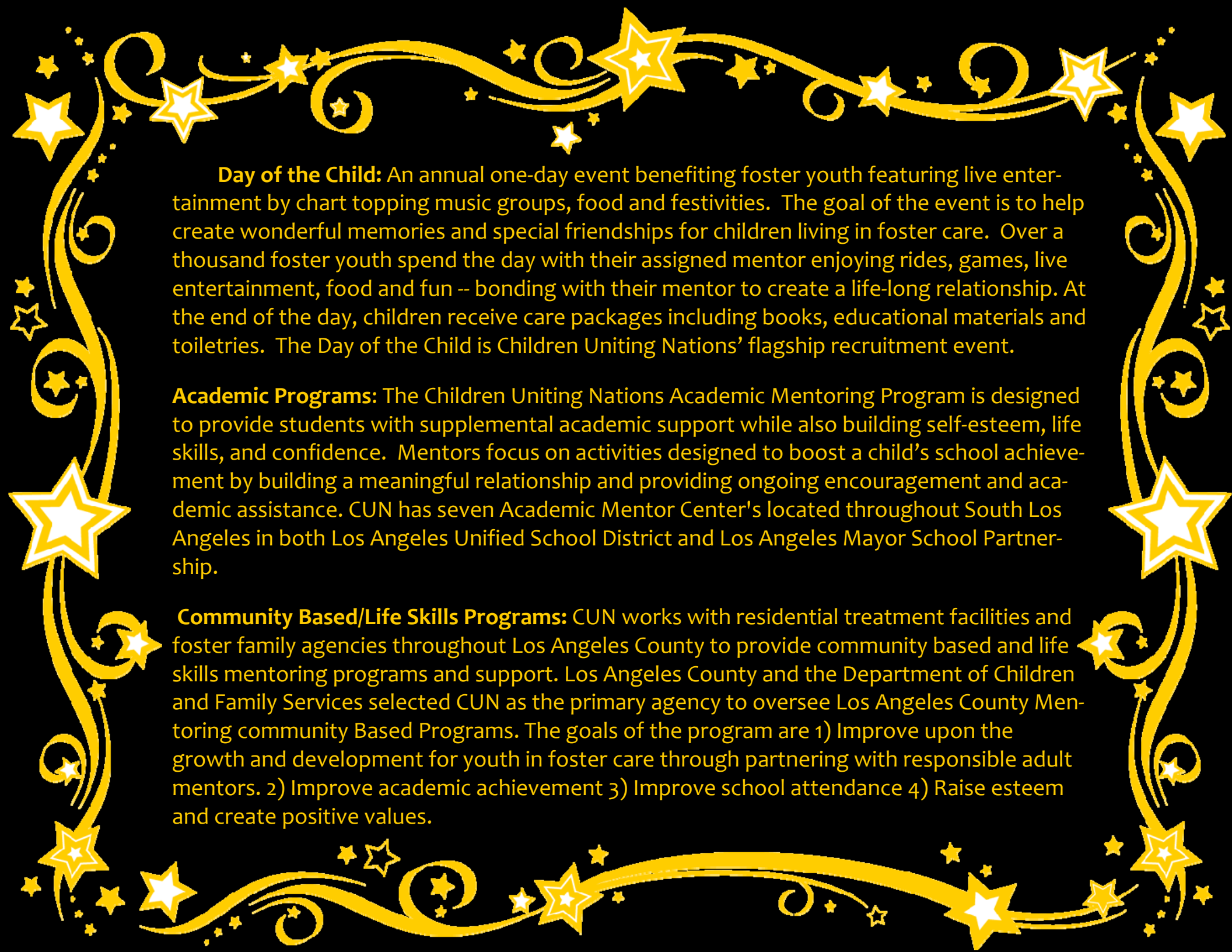




## About Children Uniting Nations.....

**Children Uniting Nations (CUN)** was founded in 1997 by Daphna Ziman. Children Uniting Nations is proactive in its approach to advocacy, awareness, academic/ community based programs and support services for foster youth, at-risk youth, families, and communities. CUN strives to build positive and supportive relationships through innovative academic/community mentoring programs throughout California. Children Uniting Nations (“CUN”) is a 501(c)3 non-profit organization dedicated to providing quality academic and community based mentoring and supportive services for at-risk and foster youth. CUN brings to the table private & public community collaborative partnerships designed by highly regarded experts in the mentoring and foster care communities. Children Uniting Nations aims to bring our global communities together to come to the aid of children most in need.

**The National Conference:** Since 2005 has created a National platform and annual conference in Washington DC to bring political leaders, corporate executives, researchers and stakeholders together to discuss how our laws can better serve America’s voiceless children. **“Keeping the Promise to Our Youth”, Washington DC Conference**, supported by CUN, DLA Piper, The California Endowment and Casey Family Programs with our nation’s leading policy makers , corporate leaders/executives and academic researchers to discuss how our laws can better serve America’s voiceless children.



**Day of the Child:** An annual one-day event benefiting foster youth featuring live entertainment by chart topping music groups, food and festivities. The goal of the event is to help create wonderful memories and special friendships for children living in foster care. Over a thousand foster youth spend the day with their assigned mentor enjoying rides, games, live entertainment, food and fun -- bonding with their mentor to create a life-long relationship. At the end of the day, children receive care packages including books, educational materials and toiletries. The Day of the Child is Children Uniting Nations' flagship recruitment event.

**Academic Programs:** The Children Uniting Nations Academic Mentoring Program is designed to provide students with supplemental academic support while also building self-esteem, life skills, and confidence. Mentors focus on activities designed to boost a child's school achievement by building a meaningful relationship and providing ongoing encouragement and academic assistance. CUN has seven Academic Mentor Center's located throughout South Los Angeles in both Los Angeles Unified School District and Los Angeles Mayor School Partnership.

**Community Based/Life Skills Programs:** CUN works with residential treatment facilities and foster family agencies throughout Los Angeles County to provide community based and life skills mentoring programs and support. Los Angeles County and the Department of Children and Family Services selected CUN as the primary agency to oversee Los Angeles County Mentoring community Based Programs. The goals of the program are 1) Improve upon the growth and development for youth in foster care through partnering with responsible adult mentors. 2) Improve academic achievement 3) Improve school attendance 4) Raise esteem and create positive values.



*Media coverage.....*

**PRINT**

- Associated Press
- Back Stage Pass
- Brentwood Magazine
- Beverly Hills Courier
- Daily Variety
- Daily News
- Jewish Journal
- Los Angeles Confidential
- Los Angeles Magazine
- Los Angeles Times
- New York Daily News
- People Magazine
- Privilege Magazine
- STAR Magazine
- San Francisco Chronicle
- The Hollywood Reporter
- Variety
- Washington Post

**WEB**

- 24-7 Press Release.  
com
- Biz Bash. com
- Celebrity Vibe. com
- E online. com
- Girl Site. com
- LA View TV. com
- People. com
- Power Magazine. com
- PR. com
- The Rose Review. com
- US Newswire. com
- Wire Image. com

**TELEVISION**

- BBC
- E! Entertainment
- Entertainment Tonight
- EXTRA
- Fox TV News Channel
- Good Day L.A.
- Inside Edition
- KABC
- KCBS 2
- KCOP
- KMEX
- MSNBC
- RTL German TV
- The Oprah Winfrey Show

**RADIO**

- 100.3 The Beat

Some of our past sponsors .....



## **PRESENTING SPONSOR \$100,000.....**

### **PROMOTIONS:**

- Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- Exclusive full-page four color inside front cover AND a full -page four color page in the tribute book.
- Opportunity to run a 30 second spot highlighting your product or service.
- On-Stage recognition as Presenting Sponsor by Daphna Ziman.
- Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- Inclusion in all ads promoting the 2012 Awards Celebration and Viewing Dinner sponsor in national and local print outlets.
- Opportunity to host a booth at CUN's Day of the Child in October 2012.

### **ON-SITE OPPORTUNITIES:**

- Access to the VIP area for sponsor's dinner guests.
- Opportunity to include sponsor signage in VIP area.
- On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs.
- Opportunity for company representative to speak during the program.
- Sampling opportunities to include 300 dinner guest gift bags and 100 VIP *thank you* gift bags.

- Dedicated photographer for sponsor during event.

### **ON-LINE OPPORTUNITIES:**

- Company logo on CUN website with click through opportunities to your website.
- Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- Sponsor to be included in step and repeat board for maximum exposure to all media outlets.
- On-site visibility to include company logos prominently displayed inside and outside party.
- Company name or logo featured as Presenting Sponsor on all printed materials.
- Brand to be included in any and all press releases.
- Access to all media during party.

### **TICKETS**

Four premium tables at the VIP dinner

## **PLATINUM SPONSOR \$50,000.....**

### **PROMOTIONS:**

- Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- Recognition as Platinum Sponsor in all invitations and programs.
- On-Stage recognition as Platinum Sponsor by Daphna Ziman.
- Exclusive full-page four color inside back cover AND a full-page four color page in the tribute book.
- Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- Opportunity to host a booth at CUN's Day of the Child in November, 2012.

### **ON-SITE OPPORTUNITIES:**

- Access to the VIP area for sponsor's dinner guests.
- Opportunity to include sponsor signage in VIP area.
- On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- Opportunity for company representative to speak during the program.
- Sampling opportunities to include 300 dinner guest gift bags and 100 VIP *thank you* gift bags..

### **ON-LINE OPPORTUNITIES:**

- Company logo on CUN website with click through opportunities to your website.
- Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- Inclusion in advertising in national and local print outlets.
- On-site visibility to include company logos prominently displayed inside and outside party.
- Company name or logo featured as Platinum Sponsor on all printed materials.
- Brand to be included in any and all press releases.
- Access to all media during party.

### **TICKETS:**

Two premium tables.



**GOLD SPONSOR \$25,000.....**

**PROMOTIONS:**

- Informal access to celebrities, elected officials, honored guests and musical performers during dinner.
- Recognition as Gold Sponsor in invitations and programs.
- On-Stage recognition as Gold Sponsor by Daphna Ziman.
- Exclusive full-page gold page in program.
- Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- Leverage brand awareness with cross-tie promotional partners (partners TBD)
- Opportunity to host a booth at CUN's Day of the Child in November, 2012.

**ON-SITE OPPORTUNITIES:**

- Access to the VIP area for sponsor's dinner guests.
- Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- Sampling opportunities to include 300 dinner guest gift bags and 100 VIP *thank you* gift bags.

**ON-LINE OPPORTUNITIES:**

- Company logo on CUN website with click through opportunities to your website.
- Opportunity to post CUN logo on your website with links to CUN's event page.

**INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- Inclusion in advertising in national and local print outlets.
- On-site visibility to include company logos prominently displayed inside and outside party.
- Company name or logo featured as Gold Sponsor on all printed materials.
- Brand to be included in any and all press releases.
- Access to all media during party.

**TICKETS**

Two prime table s.



**SILVER SPONSOR \$15,000.....**

**PROMOTIONS:**

- Informal access to celebrities, elected officials, honored guests and musical performers during dinner.
- Recognition as Silver Sponsor in invitations and programs.
- On-Stage recognition as Silver Sponsor by Daphna Ziman.
- Exclusive full-page silver page in program.
- Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- Opportunity to host a booth at CUN's Day of the Child in November, 2012.

**ON-SITE OPPORTUNITIES:**

- Access to the VIP area for sponsor's dinner guests.
- Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- Sampling opportunities to include 300 dinner guest gift bags and 100 VIP *thank you* gift bags.

**ON-LINE OPPORTUNITIES:**

Company logo on CUN website with click through opportunities to your website.  
Opportunity to post CUN logo on your website with links to CUN's event page.

**INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

National and local print coverage expected to include *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*

Inclusion in advertising in national and local print outlets.

On-site visibility to include company logos displayed.

Sponsor's brand name or logo featured as Silver Sponsor on all printed materials

Brand to be included in any and all press releases.

Access to media during party.

**TICKETS:**

Two preferred tables.

**BRONZE SPONSOR \$10,000.....**

**PROMOTIONS:**

- Informal access to celebrities, elected officials, honored guests and musical performers during dinner.
- Recognition as Bronze Sponsor in invitations and programs.
- On-Stage recognition as Bronze Sponsor by Daphna Ziman.
- Exclusive full-page silver page in program.
- Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- Opportunity to host a booth at CUN's Day of the Child in November, 2012.

**ON-SITE OPPORTUNITIES:**

- Access to the VIP area for sponsor's dinner guests.
- Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- Sampling opportunities to include 300 dinner guest gift bags and 100 VIP *thank you* gift bags.

**ON-LINE OPPORTUNITIES:**

Company logo on CUN website with click through opportunities to your website.  
Opportunity to post CUN logo on your website with links to CUN's event page.

**INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- National and local print coverage expected to include *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- Inclusion in advertising in national and local print outlets.
- On-site visibility to include company logos displayed.
- Sponsor's brand name or logo featured as Silver Sponsor on all printed materials
- Brand to be included in any and all press releases.
- Access to media during party.

**TICKETS:**

One preferred table.

**Seating is EXTREMELY limited. Please complete and return this form to reserve your place....**

### Sponsorships

I/we would like to be a sponsor at the following level: Presenting Platinum Gold Silver Bronze

#### *Individual tickets*

- Please reserve \_\_\_\_\_ seats for the following:
- Platinum \$5,000 per seat  Gold \$2,500 per seat
- Silver \$1,500 per seat  Bronze \$1,000 per seat
  
- I'm sorry we can't attend, but we would like to help.

Please charge \$\_\_\_\_\_ to my  
 VISA  MASTERCARD  AMERICAN EXPRESS

CARD NO.: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

fax your credit card info to: 818-905-9830

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Home \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Please call Kimberly Ray at (818) 905-9831 for additional information about sponsorship and to RSVP.

### Tribute Journal Opportunities

- Four color Full Page \$5,000
- Gold Full Page \$3,000  Silver Full Page \$2,000
- B&W Full Page \$1,000  B&W ½ Page \$500
- Listing on "Friends" page \$100

**Please email your camera ready art (jpg, gif, tif or pdf doc - 8X10 for full page) to [dsable@childrenunitingnations.org](mailto:dsable@childrenunitingnations.org) by February 10<sup>th</sup>**

For additional information, please contact  
Deborah Sable at 323-944-0500

Children Uniting Nations is a 501(c)3 in good standing. Your tax-deductible contribution (tax payer I.D. 95-472-5323) should be made payable to:

### Children Uniting Nations

P.O. Box 56235, Sherman Oaks, CA, 91413