



TITLE SPONSOR \$250,000

PROMOTIONS:

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Exclusive recognition as Title Sponsor in invitations
- ◆ Exclusive full-page recognition as Title Sponsor in program
- ◆ Exclusive option to showcase your product or service on site
- ◆ Industry exclusivity
- ◆ Opportunity to run a 60 second spot highlighting your product or service. Once during the dinner and once at the opening of the after party.
- ◆ On-Stage recognition as Title Sponsor by Daphna Ziman
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Inclusion in all ads promoting the 2008 Awards Celebration and Viewing Dinner sponsor in national and local print outlets
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2008
- ◆ Exclusive Stage banner recognition as Title Sponsor
- ◆ Tent cards distributed throughout the event with recognition as Title Sponsor

ON-SITE OPPORTUNITIES:

- ◆ Access to the VIP area for sponsor's dinner guests
- ◆ Opportunity to include sponsor signage in VIP area
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags
- ◆ Dedicated photographer for sponsor during event

ON-LINE OPPORTUNITIES:

- ◆ Company logo on CUN website with click through opportunities to your website
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page

INTERNATIONAL, NATIONAL AND LOCAL MEDIA:

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Sponsor to be included in step and repeat board on red carpet for maximum exposure to all media outlets
- ◆ On-site visibility to include company logos prominently displayed inside and outside party
- ◆ Company name or logo featured as Title Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases
- ◆ Access to all media during party

TICKETS

- ◆ Three premium tables at the VIP dinner, each with a celebrity couple. Eight (8) guests at each table.
- ◆ Thirty (30) tickets to the after party



PRESENTING SPONSOR \$100,000

PROMOTIONS:

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Opportunity to run a 30 second spot highlighting your product or service. Once during the dinner and once at the opening of the after party.
- ◆ On-Stage recognition as Presenting Sponsor by Daphna Ziman
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Inclusion in all ads promoting the 2008 Awards Celebration and Viewing Dinner sponsor in national and local print outlets
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2008

ON-SITE OPPORTUNITIES:

- ◆ Access to the VIP area for sponsor's dinner guests
- ◆ Opportunity to include sponsor signage in VIP area
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags
- ◆ Dedicated photographer for sponsor during event

ON-LINE OPPORTUNITIES:

- ◆ Company logo on CUN website with click through opportunities to your website
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page

INTERNATIONAL, NATIONAL AND LOCAL MEDIA:

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Sponsor to be included in step and repeat board for maximum exposure to all media outlets
- ◆ On-site visibility to include company logos prominently displayed inside and outside party
- ◆ Company name or logo featured as Presenting Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases
- ◆ Access to all media during party

TICKETS

- ◆ Two premium tables at the VIP dinner, each with a celebrity couple. Eight (8) guests at each table.
- ◆ Twenty (20) tickets to the after party



PLATINUM SPONSOR - \$50,000

PROMOTIONS:

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Recognition as Platinum Sponsor in all invitations and programs
- ◆ On-Stage recognition as Platinum Sponsor by Daphna Ziman
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2008

ON-SITE OPPORTUNITIES:

- ◆ Access to the VIP area for sponsor's dinner guests
- ◆ Opportunity to include sponsor signage in VIP area
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags

ON-LINE OPPORTUNITIES:

- ◆ Company logo on CUN website with click through opportunities to your website
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page

INTERNATIONAL, NATIONAL AND LOCAL MEDIA:

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets
- ◆ On-site visibility to include company logos prominently displayed inside and outside party
- ◆ Company name or logo featured as Platinum Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases
- ◆ Access to all media during party

TICKETS:

- ◆ One premium table of eight (8) at the VIP dinner. Table of eight (8).
- ◆ Eighteen (18) tickets to the after party



GOLD SPONSOR - \$25,000

PROMOTIONS:

- ◆ Informal access to celebrities, elected officials, honored guests and musical performers during dinner
- ◆ Recognition as Gold Sponsor in invitations and programs
- ◆ On-Stage recognition as Gold Sponsor by Daphna Ziman
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers
- ◆ Leverage brand awareness with cross-tie promotional partners (partners TBD)
- ◆ Opportunity to host a booth at CUN's Day of the Child in October, 2008

ON-SITE OPPORTUNITIES:

- ◆ Access to the VIP area for sponsor's dinner guests
- ◆ Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags

ON-LINE OPPORTUNITIES:

- ◆ Company logo on CUN website with click through opportunities to your website
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page

INTERNATIONAL, NATIONAL AND LOCAL MEDIA:

- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets
- ◆ On-site visibility to include company logos prominently displayed inside and outside party
- ◆ Company name or logo featured as Gold Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases
- ◆ Access to all media during party

TICKETS

- ◆ One prime table at the VIP dinner. Table of six (6).
- ◆ Fifteen (15) tickets to the after party



SILVER SPONSOR - \$10,000

PROMOTIONS:

- ◆ Informal access to celebrities, elected officials, honored guests and musical performers during dinner
- ◆ Recognition as Silver Sponsor in invitations and programs
- ◆ On-Stage recognition as Silver Sponsor by Daphna Ziman
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2008.

ON-SITE OPPORTUNITIES:

- ◆ Access to the VIP area for sponsor's dinner guests
- ◆ Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags

ON-LINE OPPORTUNITIES:

- ◆ Company logo on CUN website with click through opportunities to your website
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page

INTERNATIONAL, NATIONAL AND LOCAL MEDIA:

- ◆ National and local print coverage expected to include *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets
- ◆ On-site visibility to include company logos displayed
- ◆ Sponsor's brand name or logo featured as Silver Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases
- ◆ Access to media during party

TICKETS:

- ◆ Four seats at a preferred table at the VIP dinner
- ◆ Ten (10) tickets to the after party

Thank you for your consideration. We have flexibility with regard to promotion, production etc. at CUN's 2008 Awards Celebration and Viewing Dinner. We are confident that we can develop a sponsorship opportunity that meets your needs and philanthropic objectives. Your support helps us continue our work for homeless and foster children.

For additional information please call Kimberly Ray at 818-905-9831.



Please complete this page to participate in
Children Uniting Nation's 9th Annual Awards Celebration and Viewing Dinner

- I would like to be a Title Sponsor. Enclosed is my check for \$250,000.
 - I would like to be a Presenting Sponsor. Enclosed is my check for \$100,000.
 - I would like to be a Platinum Sponsor. Enclosed is my check for \$50,000.
 - I would like to be a Gold Sponsor. Enclosed is my check for \$25,000.
 - I would like to be a Silver Sponsor. Enclosed is my check for \$10,000.
 - I would like to be a Table Sponsor. Premium table of 10 is \$25,000; Prime table of 10 is \$15,000; Preferred table of 10 is \$10,000. Enclosed is my contribution of \$_____.
- (table sponsors receive 10 seats but none of the other benefits afforded to Sponsors)
- Please reserve _____ seats at the following level:
 - Platinum \$5,000 per seat
 - Gold \$2,500 per seat
 - Silver \$1,000 per seat
 - I'm sorry we can't attend, but we would like to help. Enclosed is our contribution of \$_____.

Tax-deductible contributions should be made payable to
Children Uniting Nations and mailed to:
Kimberly Ray, P.O. Box 56235, Sherman Oaks, CA, 91413
or you can fax your credit card info to: 818-905-9830

Please Charge \$_____ to my American Express Visa MasterCard

Account# _____ Expiration _____

Name on Card _____

Cardholder Signature _____

Please list me in all printed material as:

Name _____

Address _____

City/State/Zip _____

Office Phone _____ Home Phone _____

Fax _____ Email _____

Please call Kimberly Ray at (818) 905-9831 for additional information and to RSVP
This event is not affiliated with nor endorsed by the Academy of Motion Picture Arts and Sciences