



# PIERCE BROSNAN ★ WYCLEF JEAN ★ JANE SEYMOUR

*AMBASSADORS OF GOODWILL*

INVITE YOU TO JOIN THEM AND CHILDREN UNITING NATIONS IN CELEBRATING:

## CHILDREN UNITING NATIONS DAY OF THE CHILD, 2007!

IN PARTNERSHIP WITH THE LOS ANGELES COUNTY DEPARTMENT OF CHILDREN AND FAMILY SERVICES

SUNDAY, OCTOBER 14, 2007

*A celebration of the human spirit, where citizens of Los Angeles and New York  
come together to adopt a homeless child or foster child for a day of inspiration and love.*

PIERCE COLLEGE IN WOODLAND HILLS

TRACK AND FIELD ARMORY IN NEW YORK

### DEADLINE FOR INCLUSION IN THE INVITATION IS AUGUST 25

#### **PRESENTING SPONSOR.....\$100,000**

- ◆ Your support will pay for the mentoring of 100 children in Los Angeles or New York for a day of filling hopes and dreams.
- ◆ Provides support for training of permanent mentors for foster children.
- ◆ VIP parking at the Day of the Child.
- ◆ On-Stage recognition as a Presenting Sponsor during the program, by the event co-chairs.
- ◆ Opportunity for company representative to speak during program.
- ◆ Listing as Presenting Sponsor in all event materials including press releases, media interviews and other publicity associated with the Day of the Child.
- ◆ Logo Placement on event T-shirts and media backdrop.
- ◆ Corporate signage (if applicable).
- ◆ Corporate booth (if applicable).
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Logo placement on Children Uniting Nations web site.
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York or Los Angeles.

#### **PLATINUM CHAMPION.....\$50,000**

- ◆ Your support will pay for the mentoring of 75 children in Los Angeles or New York for a day of filling hope and dreams.
- ◆ Provides support for training of permanent mentors for foster children.
- ◆ VIP parking at the Day of the Child.
- ◆ On-Stage recognition as a Platinum Champion during the program, by the event co-chairs.
- ◆ Opportunity for company representative to speak during program.
- ◆ Listing as Platinum Champion in all event materials including press releases, media interviews and other publicity associated with the Day of the Child.
- ◆ Logo Placement on event T-shirts and media backdrop.
- ◆ Corporate signage (if applicable).
- ◆ Corporate booth (if applicable).
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York or Los Angeles.



**GOLD CHAMPION.....\$25,000**

- ◆ Your support will pay for the mentoring of 50 children for a day of filling hope and dreams.
- ◆ Provides support for training of permanent mentors for foster children.
- ◆ VIP parking at the Day of the Child.
- ◆ On-Stage recognition as a Gold Champion during the program, by the event co-chairs.
- ◆ Opportunity for company representative to speak during program.
- ◆ Listing as Gold Champion in all event materials including press releases, media interviews and other publicity associated with the Day of the Child.
- ◆ Logo Placement on event T-shirts and media backdrop.
- ◆ Corporate signage (if applicable).
- ◆ Corporate booth (if applicable).
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York or Los Angeles.

**SILVER LEADER.....\$10,000**

- ◆ Your support will pay for the mentoring of 25 children for a day of hope and encouragement.
- ◆ Provides support for training of permanent mentors for foster children.
- ◆ On-Stage recognition as a Silver Leader during the program.
- ◆ Listing as Silver Leader in all event materials including press releases, media interviews and other publicity associated with the Day of the Child.
- ◆ Logo Placement on event T-shirts.
- ◆ Corporate signage (if applicable).
- ◆ Corporate booth (if applicable).
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York or Los Angeles..

**BRONZE ADVOCATE.....\$5,000**

- ◆ Your support will pay for the mentoring of 10 children for a day of food, fun and hope.
- ◆ Listing as Bronze Advocate in all event materials including press releases, media interviews and other publicity associated with the Day of the Child.
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York or Los Angeles.

**GUARDIAN ANGEL.....\$2,500**

- ◆ Your support will pay for the mentoring of 5 children for a day of food, fun and hope.
- ◆ Opportunity to place product in gift bag (if applicable).
- ◆ Opportunity for you and your employees to mentor a child at the Day of the Child in New York and Los Angeles.

**HOPE PROVIDER.....\$1,000**

- ◆ Your support will pay for the mentoring of two children for a day of food, fun and hope.
- ◆ Opportunity to mentor a child at the Day of the Child.



**If you would like to participate in the Day of the Child 2007, please fill out this form and return it.**

Your tax-deductible contribution (tax payer I.D. 95-472-5323) should be made payable to

**Children Uniting Nations** and mailed to:

Children Uniting Nations  
Finance Office  
P.O. Box 56235  
Sherman Oaks, CA 91413

**or you can fax your credit card info to: 818-905-9830**

**I/We would like sponsor at the following level:**

Presenting \$100,000    Platinum \$50,000    Gold \$25,000    Silver \$10,000

Bronze \$5,000    Guardian \$2,500    Hope \$1,000    Other \$\_\_\_\_\_

My contribution is enclosed.

Please Charge \$\_\_\_\_\_ to my    American Express    Visa    MasterCard

Account#: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Please list me in all printed material as: \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Please call Kimberly Ray at (818) 905-9831 for additional information regarding sponsorship.**

**Please call the mPLAY Office at (310) 203-0500 for additional information regarding mentoring.**