



*please join*

## *Children Uniting Nations*

*The Hollywood Reporter and 93.5 The Beat FM*

*At the 10<sup>th</sup> anniversary annual Awards Celebration and Viewing Dinner*

*Sunday, February 22, 2009*

*The Beverly Hilton Hotel*

*9876 Wilshire Blvd., Beverly Hills*

*Dinner and Viewing at 5:00 p.m.*

*After Party begins at the conclusion of the awards telecast*

### *Goodwill Ambassadors*

*Pierce Brosnan ♦ Stephen Dorff ♦ Tracey Edmonds ♦ James Keach  
Lil Kim ♦ Darryl "DMC" McDaniels ♦ Christina Milian ♦ Radha Mitchell  
Esai Morales ♦ Colby Odonis ♦ Jane Seymour ♦ Wilmer Valderrama*

This star-studded event offers a black tie dinner, silent auction, live entertainment and dancing. The exclusive guest list has included Academy Award® nominees, presenters and a number of internationally known stars such as Tom Arnold, Halle Berry, Michael Bolton, David Bowie and Iman, Jeff Bridges, Jim Brown, Pierce and Keeley Brosnan, Dean Cain, Natalie Cole, Fran Drescher, Harrison Ford, Willie Gault, Tom and Rita Hanks, Paris Hilton, Wyclef Jean, Magic Johnson, Chaka Khan, Gladys Knight, Jay Leno, Rob Reiner, Susan Sarandon and Tim Robbins, Jane Seymour, Wesley Snipes, Freda Payne, Prince, Carly Simon, Chris Tucker to name a few.

We invite you to be part of this spectacular evening by supporting Children Uniting Nations as a sponsor of the 2009 Awards Celebration and Viewing Dinner. Please review the following for your potential involvement. We will be happy to tailor a sponsorship package complimentary to your company's marketing goals and objectives.



## TITLE SPONSOR \$250,000

### **PROMOTIONS:**

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Exclusive recognition as Title Sponsor in invitations.
- ◆ Exclusive full-page four color back cover and full-page four color page in the tribute book.
- ◆ Exclusive option to showcase your product or service on site.
- ◆ Industry exclusivity.
- ◆ Opportunity to run a 60 second spot highlighting your product or service. Once during the dinner and once at the opening of the after party.
- ◆ On-Stage recognition as Title Sponsor by Daphna Ziman.
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Inclusion in all ads promoting the 2009 Awards Celebration and Viewing Dinner sponsor in national and local print outlets.
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2009.
- ◆ Exclusive Stage banner recognition as Title Sponsor.
- ◆ Tent cards distributed throughout the event with recognition as Title Sponsor.

### **ON-SITE OPPORTUNITIES:**

- ◆ Access to the VIP area for sponsor's dinner guests.
- ◆ Opportunity to include sponsor signage in VIP area.
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags.
- ◆ Dedicated photographer for sponsor during event.

### **ON-LINE OPPORTUNITIES:**

- ◆ Company logo on CUN website with click through opportunities to your website.
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Sponsor to be included in step and repeat board on red carpet for maximum exposure to all media outlets.
- ◆ On-site visibility to include company logos prominently displayed inside and outside party.
- ◆ Company name or logo featured as Title Sponsor on all printed materials.
- ◆ Brand to be included in any and all press releases.
- ◆ Access to all media during party.

### **TICKETS**

- ◆ Three premium tables at the VIP dinner, each with a celebrity couple. Eight (8) guests at each table.
- ◆ Thirty (30) tickets to the after party.



## **PRESENTING SPONSOR \$100,000**

### **PROMOTIONS:**

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Exclusive full-page four color inside front cover and full-page four color page in the tribute book.
- ◆ Opportunity to run a 30 second spot highlighting your product or service. Once during the dinner and once at the opening of the after party.
- ◆ On-Stage recognition as Presenting Sponsor by Daphna Ziman.
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Inclusion in all ads promoting the 2009 Awards Celebration and Viewing Dinner sponsor in national and local print outlets.
- ◆ Opportunity to host a booth at CUN's Day of the Child in October 2009.

### **ON-SITE OPPORTUNITIES:**

- ◆ Access to the VIP area for sponsor's dinner guests.
- ◆ Opportunity to include sponsor signage in VIP area.
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags.
- ◆ Dedicated photographer for sponsor during event.

### **ON-LINE OPPORTUNITIES:**

- ◆ Company logo on CUN website with click through opportunities to your website.
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Sponsor to be included in step and repeat board for maximum exposure to all media outlets.
- ◆ On-site visibility to include company logos prominently displayed inside and outside party.
- ◆ Company name or logo featured as Presenting Sponsor on all printed materials.
- ◆ Brand to be included in any and all press releases.
- ◆ Access to all media during party.

### **TICKETS**

- ◆ Two premium tables at the VIP dinner, each with a celebrity couple. Eight (8) guests at each table.
- ◆ Twenty (20) tickets to the after party.



## **PLATINUM SPONSOR - \$50,000**

### **PROMOTIONS:**

- ◆ Personal introductions to celebrities, elected officials, honored guests and musical performers during the event by Daphna Ziman, CUN Chair and Founder. (Note: Promotional opportunities are subject to artists restrictions)
- ◆ Recognition as Platinum Sponsor in all invitations and programs.
- ◆ On-Stage recognition as Platinum Sponsor by Daphna Ziman.
- ◆ Exclusive full-page full page in program.
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- ◆ Leverage brand awareness with cross-tie promotions with strategic alliance partners (partners TBD)
- ◆ Opportunity to host a booth at CUN's Day of the Child in October, 2009.

### **ON-SITE OPPORTUNITIES:**

- ◆ Access to the VIP area for sponsor's dinner guests.
- ◆ Opportunity to include sponsor signage in VIP area.
- ◆ On-site signage/brand advertising opportunities in main event area. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Opportunity for company representative to speak during the program.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags..

### **ON-LINE OPPORTUNITIES:**

- ◆ Company logo on CUN website with click through opportunities to your website.
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- ◆ Day of event coverage by Los Angeles news stations, news feed to national outlets and entertainment television news magazines. Past coverage has included Extra, Entertainment Tonight, Access Hollywood, CNN Showbiz Report, E! Entertainment Television
- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets.
- ◆ On-site visibility to include company logos prominently displayed inside and outside party.
- ◆ Company name or logo featured as Platinum Sponsor on all printed materials.
- ◆ Brand to be included in any and all press releases.
- ◆ Access to all media during party.

### **TICKETS:**

- ◆ One premium table of eight (8) at the VIP dinner. Table of eight (8).
- ◆ Eighteen (18) tickets to the after party.



## **GOLD SPONSOR - \$25,000**

### **PROMOTIONS:**

- ◆ Informal access to celebrities, elected officials, honored guests and musical performers during dinner.
- ◆ Recognition as Gold Sponsor in invitations and programs.
- ◆ On-Stage recognition as Gold Sponsor by Daphna Ziman.
- ◆ Exclusive full-page gold page in program.
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- ◆ Leverage brand awareness with cross-tie promotional partners (partners TBD)
- ◆ Opportunity to host a booth at CUN's Day of the Child in October, 2009.

### **ON-SITE OPPORTUNITIES:**

- ◆ Access to the VIP area for sponsor's dinner guests.
- ◆ Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags.

### **ON-LINE OPPORTUNITIES:**

- ◆ Company logo on CUN website with click through opportunities to your website.
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- ◆ National and local print coverage past coverage has included *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets.
- ◆ On-site visibility to include company logos prominently displayed inside and outside party.
- ◆ Company name or logo featured as Gold Sponsor on all printed materials.
- ◆ Brand to be included in any and all press releases.
- ◆ Access to all media during party.

### **TICKETS**

- ◆ One prime table at the VIP dinner. Table of six (6).
- ◆ Fifteen (15) tickets to the after party.



## **SILVER SPONSOR - \$10,000**

### **PROMOTIONS:**

- ◆ Informal access to celebrities, elected officials, honored guests and musical performers during dinner.
- ◆ Recognition as Silver Sponsor in invitations and programs.
- ◆ On-Stage recognition as Silver Sponsor by Daphna Ziman.
- ◆ Exclusive full-page silver page in program.
- ◆ Photo opportunities with celebrities, elected officials, honored guests and musical performers.
- ◆ Opportunity to host a booth at CUN's Day of the Child in October, 2009.

### **ON-SITE OPPORTUNITIES:**

- ◆ Access to the VIP area for sponsor's dinner guests.
- ◆ Signage at site / brand advertising opportunities. Sponsor designs, produces, delivers and installs at own expense.
- ◆ Sampling opportunities to include 500 dinner guest gift bags and 100 VIP *thank you* gift bags.

### **ON-LINE OPPORTUNITIES:**

- ◆ Company logo on CUN website with click through opportunities to your website.
- ◆ Opportunity to post CUN logo on your website with links to CUN's event page.

### **INTERNATIONAL, NATIONAL AND LOCAL MEDIA:**

- ◆ National and local print coverage expected to include *Los Angeles Magazine, In Style, People Magazine, Us Weekly, Billboard Magazine, Rolling Stone, Daily Variety, Hollywood Reporter, Entertainment Weekly, Los Angeles Times* and *LA Weekly*
- ◆ Inclusion in advertising in national and local print outlets.
- ◆ On-site visibility to include company logos displayed.
- ◆ Sponsor's brand name or logo featured as Silver Sponsor on all printed materials
- ◆ Brand to be included in any and all press releases.
- ◆ Access to media during party.

### **TICKETS:**

- ◆ Four seats at a preferred table at the VIP dinner.
- ◆ Ten (10) tickets to the after party.

Thank you for your consideration. We have flexibility with regard to promotion, production etc. at CUN's 2009 Awards Celebration and Viewing Dinner. We are confident that we can develop a sponsorship opportunity that meets your needs and philanthropic objectives. Your support helps us continue our work for homeless and foster children.

For additional information about sponsorship, please call Kimberly Ray at 818-905-9831.



Please complete this page **BY FEBRUARY 13, 2009** to participate in Children Uniting Nation's 9th annual Awards Celebration and Viewing Dinner

I/we would like to be:

- Title Sponsor    Presenting Sponsor    Platinum Sponsor    Gold Sponsor
- Silver Sponsor    Table Sponsor - Premium table of 10 is \$25,000; Prime table of 10 is \$15,000; Preferred table of 10 is \$10,000 (table sponsors receive 10 seats but none of the other benefits afforded to Sponsors)

Enclosed is my contribution of \$\_\_\_\_\_.

- Please reserve \_\_\_\_\_ seats at the following level:
  - Platinum \$5,000 per seat    Gold \$2,500 per seat    Silver \$1,000 per seat
- I'm sorry we can't attend, but we would like to help.  
Enclosed is our contribution of \$\_\_\_\_\_.

**Tribute Journal Opportunities**

- Four color Full Page \$5,000    Gold Full Page \$3,000    Silver Full Page \$2,000
- B&W Full Page \$1,000    B&W 1/2 Page \$500    Listing on "Friends" page \$100

**Please email your camera ready art (jpg, quark or photoshop doc - 8X10 for full page) to [info@grammontworldwide.com](mailto:info@grammontworldwide.com) by February 11<sup>th</sup>.**  
For additional information about the tribute journal, please call 818-577-3483.

Your tax-deductible contribution (tax payer I.D. 95-472-5323) should be made payable to:

**Children Uniting Nations** and mailed to:  
Kimberly Ray, P.O. Box 56235, Sherman Oaks, CA, 91413  
or you can fax your credit card info to: 818-905-9830

Please Charge \$\_\_\_\_\_ to my    American Express    Visa    Mastercard

Account# \_\_\_\_\_ Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Please list me in all printed material as:

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Please call Kimberly Ray at (818) 905-9831 for additional information about sponsorship and to RSVP

This event is not affiliated with nor endorsed by the Academy of Motion Picture Arts and Sciences